



## *Marketing & Media Internship*

### *Winter Semester 2017*

The Grand Haven Area Convention & Visitors Bureau is looking for enthusiastic, self-motivated interns to assist with the marketing and promotion of the Grand Haven area. Internship responsibilities include website management, blogging, social media marketing, creation of collateral materials, assisting visitors at the Visitor's Center, creating destination videos for the CVB's YouTube Channel, Facebook Live videos, promoting area lodging properties, attractions, events - and much more. Past experience in these areas are a plus but we provide lots of one on one instruction throughout the internship so you walk away with real world marketing skills to bring to the next step of your career. This internship runs from January - April, 2017. Start and end dates are negotiable. This is an unpaid internship.

The Grand Haven Area Convention & Visitors Bureau is the destination marketing organization for the Grand Haven area including Grand Haven, Spring Lake, Coopersville, Allendale, and West Olive. To learn more about the Grand Haven Area Convention & Visitors Bureau, please visit our website [www.visitgrandhaven.com](http://www.visitgrandhaven.com)



#### **Qualifications -**

Must have good communication and writing skills, and be proficient in Microsoft Office. Social media experience is recommended but not required. Experience with Adobe Creative Suite and video editing is a plus.

#### **How to Apply -**

Send your cover letter and resume to:  
Stefanie Herder  
GHACVB Customer Service Coordinator  
[sherder@visitgrandhaven.com](mailto:sherder@visitgrandhaven.com)



