



Grand Haven Salmon Festival Internship 2017

The Grand Haven Area Convention & Visitors Bureau is looking for enthusiastic interns to assist with the planning and marketing of the 14th Annual Grand Haven Salmon Festival - September 15- 17, 2017

The Grand Haven Salmon Festival is designed to mark the passing of summer, promote the area as a unique fall tourist destination and celebrate the fall harvest season and salmon migration. The festival theme is arts, education, and entertainment and assures that residents and visitors alike a unique opportunity to learn about the region's natural assets, while experiencing the cultural appeal of the area through music, art, entertainment, history and education. The outdoor-waterfront festival features live jazz music Michigan wine and beer tasting pavilion featuring Michigan's top wineries, microbreweries, and grape stomping; gourmet salmon cook-off contest; fall harvest beer & entertainment pavilion; fine art fair on the waterfront; Big King Salmon fishing contest with weigh-in/awards ceremony; mouth-watering food and beverage treats at the Fish Boil; hands-on children's nature-themed crafts activities, and more. You can learn more about the festival at www.ghsalmonfest.com

Interns will have the opportunity to help plan one of the Grand Haven area's largest annual festivals. Responsibilities include festival website management, blogging, social media management, assisting with festival marketing, volunteer recruitment and management, working with the CVB staff and festival committee on overall event planning, festival logistics, day of event management, and much more.

This internship runs May 2017 - the end of September 2017. This is an unpaid internship.

To learn more about the Grand Haven Area Convention & Visitors Bureau, please visit our website www.visitgrandhaven.com



Qualifications -

Must have good communication and writing skills and be proficient in Microsoft Office. Experience with social media including Facebook, Twitter, and Instagram is recommended but not required. Applicants must be available through the end of September 2017 including the festival dates of September 15 - 17, 2017.

How to Apply -

Send your cover letter and resume to:
Stefanie Herder
GHACVB Customer Service Coordinator
sherder@visitgrandhaven.com