Grand Haven AREA
CONVENTION & VISITORS BUREAU

Grand Haven Salmon Festival Internship

The Grand Haven Area Convention & Visitors Bureau is looking for enthusiastic interns to assist with the planning and marketing of the 13th Annual Grand Haven Salmon Festival - September 16th - 18th, 2016

The Grand Haven Salmon Festival is designed to mark the passing of summer, promote the area as a unique fall tourist destination and celebrate the fall harvest season and salmon migration. The festival theme is arts, education, and entertainment and assures that residents and visitors alike a unique opportunity to learn about the region's natural assets, while experiencing the cultural appeal of the area through music, art, entertainment, history and education. The outdoor-waterfront festival features live jazz music Michigan wine and beer tasting pavilion featuring Michigan's top wineries, microbreweries, and grape stomping; gourmet salmon cook-off contest; fall harvest beer & entertainment pavilion; fine art fair on the waterfront; Big King Salmon fishing contest with weigh-in/awards ceremony; mouth-watering food and beverage treats at the Fish Boil; hands-on children's nature-themed crafts activities, geocaching event and much more. You can learn more about the festival at www.ghsalmonfest.com

Interns will have the opportunity to help plan one of the Grand Haven area's largest annual festivals. Responsibilities include festival website management, blogging, social media management, assisting with festival marketing, volunteer recruitment and management, working with the CVB staff and festival committee on overall event planning, festival logistics, day of event management, and much more.

This internship runs May 2016 - the end of September 2016. This is an unpaid internship.

To learn more about the Grand Haven Area Convention & Visitors Bureau, please visit our website www.visitgrandhaven.com

Qualifications -
Must have good communication skills, be proficient in Microsoft Office, and have experience with social media marketing including Facebook, Twitter, and Instagram. Applicants must be available through the end of September 2016 including the festival dates of September 16 - 18, 2016.

How to Apply -
Send your cover letter and resume to:
Stefanie Herder
GHACVB Customer Service Coordinator
sherder@visitgrandhaven.com