



Marketing & Media Internship

The Grand Haven Area Convention & Visitors Bureau is looking for enthusiastic interns to assist with the marketing and promotion of the Grand Haven area.

Internship responsibilities include website management, blogging, social media marketing, creation of collateral materials, assisting visitors at the Visitors Center, creating destination videos for the CVB's YouTube Channel, promoting area lodging properties, attractions, events - and much more.

Interns will also have the opportunity to assist with the marketing, planning, and promotion of the 12th Annual Grand Haven Salmon Festival that takes place September 18th - 20th, 2015.

This internship is available during the Fall, Winter, and Summer semesters. Start and end dates are negotiable. This is an unpaid internship.

The Grand Haven Area Convention & Visitors Bureau is the destination marketing organization for the Grand Haven area including Grand Haven, Spring Lake, Coopersville, Allendale, and West Olive. To learn more about the Grand Haven Area Convention & Visitors Bureau, please visit our website www.visitgrandhaven.com



Qualifications -

Must have good communication skills, be proficient in Microsoft Office and have experience with social media marketing including Facebook, Twitter, Instagram, YouTube, Pinterest, & Snapchat. Experience with Adobe Photoshop and video editing are a plus.

How to Apply -

Send your cover letter and resume to:

Stefanie Herder

GHACVB Customer Service Coordinator

sherder@visitgrandhaven.com