



MARKETING & MEDIA INTERNSHIP

SUMMER 2019

RESPONSIBILITIES

Website management, blogging, social media marketing, creation of collateral materials, event planning & marketing.

Assisting visitors at the Visitor's Center, creating destination videos for the CVB's YouTube Channel, Facebook Live videos, promoting area lodging properties, attractions, events and much more.

Past experience in these areas are a plus but we provide lots of one-on-one instruction throughout the internship so you walk away with real world marketing skills to bring to the next step of your career.

This internship runs from May 2019-August 2019. Start and end dates are negotiable. This is an unpaid internship.

QUALIFICATIONS

College Junior or Senior studying marketing, media or related field.

Must have good communication and writing skills and be proficient in Microsoft Office.

Social media experience with Facebook, Instagram, Twitter, and Snapchat is recommended but not required. Experience with Adobe Creative Cloud is a major bonus.

ABOUT US

The Grand Haven Area Convention & Visitors Bureau is the destination marketing organization for the Grand Haven Area including: Grand Haven, Spring Lake, Coopersville, Allendale and West Olive.

To learn more about the Grand Haven Area Convention & Visitors Bureau, please visit our website www.visitgrandhaven.com



HOW TO
APPLY

Send resume and cover letter to:
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GHACVB Marketing & Communications Manager
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